



PRESIDIO BANK

July 2011

The Network

New Brand Represents Strength and Relationship-Based Partnerships

Presidio Bank proudly unveiled its new corporate identity including a new logo, branding campaign, and tagline: "The Business Bank that Works." While I am thrilled with the new logo, I am more pleased by what it represents—the financial strength and security of our Bank and the care and dedication of our staff in providing extraordinary service to our clients. It is the daily efforts of our team that makes the brand a reality.

In addition to our new look, we also launched a new website that is easy to navigate and includes more information and functionality. New mobile and online banking products also will be released later this year allowing aggregated views of your financial portfolio; offering a more efficient banking experience.

We thank you for being part of our ever-growing business, especially as we celebrate the strong foundation we have built at the mark of our 5 year anniversary.

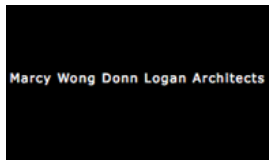


Steve Heitel
President & CEO
415.229.8428

Forward Looking Statements

This newsletter contains certain forward-looking statements that involve risk and uncertainties. These statements are identifiable by use of the words "believe," "expect," "intend," "anticipate," "plan," "estimate," "project," or similar expressions. The risks and uncertainties that may affect the operations, performance, development, growth projections and results of Presidio Bank's business include, but are not limited to, the growth of the economy, interest rate movements, timely development by Presidio Bank of technology enhancements for its products and operating systems, the impact of competitive products, services and pricing, client-based requirements, Congressional legislation, changes in regulatory or generally accepted accounting principles and similar matters. Readers are cautioned not to place undue reliance on forward-looking statements which are subject to influence by the named risk factors and unanticipated future events. Actual results, accordingly, may differ materially from management expectations.

The Community



Marcy Wong Donn Logan Architects, designers of the Ford Assembly Building, received the 2011 Institute Honor Award for Excellence in Architecture, the profession's highest recognition.



Monument Crisis Center's Executive Director, Sandra Scherer, was chosen as the 11th Assembly District's Woman of the Year.



Sequence, an agency dedicated to helping clients envision and create products, brands and experiences, has been recognized for their work on OpenTable, Selected by TIME magazine as one of the top 50 apps of the year, and Chipotle, Best Commerce website of the year.



■ **The Design Partnership**, received national recognition when awarded the National 2010 Remodel Renovation Design Award for the UC San Francisco Medical Center, Connie Frank Transplant Center.

Making Us Proud:

Marina Park, CEO of Girl Scouts of Northern California and Presidio Bank Board member, deemed one of the Bay Area's Most Influential Women by San Francisco Business Times.

Paula Collins, CEO of WDG Ventures and Presidio Bank Board member, selected for the Forever Influential Honor Roll by San Francisco Business Times.

The North Bay 2011 Women in Business Award Winners

- 1) Jill Kinney of ClubSource and Presidio Bank North Bay Advisory Board Member
- 2) Susan Duval-Dickson of Private Ocean
- 3) Carol O'Hara of Burr, Pilger and Mayer (BPM)
- 4) Dawn Ross, attorney with the firm of Carle Mackie Power & Ross

Gensler

Gensler Completes \$18 million Renovation. Art Gensler, founder and chairman of the Gensler architecture firm, recently completed a project for the University of California's Berkeley campus. The Blum Center renovation leaves UC Berkeley with a Center that will benefit students as well as the community.



Mekanism Ranked Top 10. After a New York Times article in response to an unforgettable ad designed for EBay's Holiday campaign, and an edgy Brisk Iced Tea commercial that aired during the Super Bowl, Mekanism's refreshing approach to viral campaigns has resulted in its ranking as one of the "top 10 agencies to watch" in 2011.

Parnassus Investments

Dodson Beats Peers. Jerome Dodson, President of Parnassus Investments, was featured on Bloomberg in December. In the Business Week article Parnassus Beats 95% of Peers as Top Funds Are Bullish on 2011, Dodson's fund ranked third-best for diversified U.S. equities in Bloomberg data.



Project Avary Announces, "We did it!" Project Avary, a non-profit organization that seeks to enrich the lives of children whose parents are incarcerated, on parole or probation, recently won a car through Toyota's 100 Cars for Good Promotion.



Quince Restaurant's Manager and Head Chef, Michael Tusk, was awarded the nation's most prestigious recognition for United States culinary professionals: the 2011 James Beard Medal for Best Chef Pacific.



PRESIDIO BANK

New Connections

New East Bay Advisory Board:



Craig F. Andersen
Senior Partner
Anderson, Roscha & Odne, LLP



Dean Barieri
Dean of the College of Law
John F. Kennedy University



James F. Bell, CFP
President and Founder
Bell Investment Advisors, Inc.



Carl Campos
Chief Executive Officer
Loving Campos Associates



Denise E. Conley
President
Conley Consulting Group



Greig F. Lagomarsino
Senior V.P./Corporate Director
Colliers International



Brooks B. Pedder
Managing Partner
Colliers International



Jim Stokes
President
JStokes & Associates



R. Zacchary Wasserman
Partner and Attorney
Wendel Rosen Black & Dean LLP



Jill Stevens Kinney joins the North Bay Advisory Board

Jill Kinney, Managing Director of ClubSource, is considered an industry leader in the world of health and fitness. With over 25 years in the health club business, she has earned her title as "America's Number One Female Entrepreneur". As Co-Founder for Club One, Inc., she built her fitness club dream into a \$70 million dollar business with over 2,500 employees and 100 clubs throughout the US. The award-winning company has been recognized as an INC 500 Company, one of "The Fastest Growing Women Owned Businesses" by The Business Times and "One of the Top Five Health Clubs in America" by Shape Magazine.

New Clients:



Adolescent Counseling Services partners with public and private agencies to provide an integrated network of services for teens and families in our community. Over the past 34 years, ACS has helped over 30,000 teens and their families find their way through the challenging adolescent years.



Brereton Architects designs working environments for commercial buildings, medical facilities, and sports stadiums, gaining most recognition in areas of technology, sustainability, and workplace renovation. The firm is the preferred exterior and interior designer for 65 of San Francisco's commercial landlords.

Tom Eliot Fisch

Tom Eliot Fisch is a San Francisco-based architecture and interior design firm, specializing in healthcare, education, residential, corporate and public sectors. The firm's founder, Doug Tom, has been recognized as a Fellow of the American Institute of Architects.



Architecture and Light is a collaborative firm that melds expertise of designing, building and lighting professionals. The firm's success has led to world-wide projects, spanning from San Francisco, California to Shanghai, China.



Alfa Tech Consulting Engineers has earned a myriad of industry awards from companies, agencies and individuals such as the US Environmental Protection Agency (EPA), California Construction Magazine, the North Bay Business Journal, and the Monterey Bay Aquarium. Most recently, Alfa Tech created a customized facility for Facebook's data center.



Pollack Architecture has completed projects for clientele throughout a myriad of business sectors, reaching from San Francisco, California to Delhi, India. The firm was named one of the top ten growing Interior Architecture firms by Interior Design Magazine in March of 2011.

At Presidio Bank

Financial Highlights / Second Quarter 2011

Total Loans:	\$261.3 Million
Total Assets:	302.6 Million
Total Deposits:	251.3 Million
Total Shareholders' Equity:	43.8 Million
YTD Income Before Income Taxes:	\$ 354,012
Net Income YTD:	\$5.1 Million

www.PresidioBank.com

San Francisco

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San Francisco, CA 94104
415.229.8400

North Bay

999 5th Avenue, Suite 300
San Rafael, CA 94901
415.456.6000

Mid-Peninsula

325 Lytton Avenue, Suite 100
Palo Alto, CA 94301
650.321.0500

East Bay

1850 Mt. Diablo Boulevard, Suite 640
Walnut Creek, CA 94596
925.287.7880

Expanding the Presidio Bank Team



Richard Cerf
Senior Vice President/Relationship Manager
San Francisco Regional Office

A Marin County native with 25 years of banking experience providing businesses with financing and treasury management solutions. He serves as the Board Treasurer for The Ritter Center, a San Rafael not-for-profit organization.



Clay Jones
Mid-Peninsula Market President
Mid-Peninsula Regional Office

With 17 years of Business Banking Administration experience, he also serves as an advisory board member to multiple community organizations, illustrating his dedication to the community as well as appreciation of community involvement.



Katie Seedman
Senior Vice President/Relationship Manager
Mid-Peninsula Regional Office

A Palo Alto local with over 30 years of banking experience. She is well-known for her warm personality and dedication to meeting clients' needs. She is an avid athlete who enjoys running, playing soccer, and bicycling.

Bank News

Presidio Bank earns 4 out of 5 Star rating from Bauer Financial

This achievement acknowledges the strong financial base that Presidio Bank has retained amid ongoing economic issues. This rating places it alongside a select number of California banks sharing in such a distinction.



Presidio Bank Relationship Manager, Sarah Lewis, Joins AchieveKids Board of Directors.

Sarah Lewis, Senior Vice President/Relationship Manager for the Mid-Peninsula Regional Office, recently joined the AchieveKids Board of Directors. With over fifty years of operation, AchieveKids has become a beacon of hope for Bay Area families and their children with emotional, physical, and developmental disabilities. With locations in Palo Alto and San Jose, California, this organization makes life-changing differences for children on a daily basis through the implementation of special education instruction, mental health therapy, speech and language therapy, behavioral therapy, child psychiatry and vocal training. Because AchieveKids focuses on the child, rather than the disability, hope and opportunity become reality for these young individuals who may have previously felt otherwise.